



MOUNT ST. HELENS INSTITUTE
ANNUAL REPORT
2020-2021



MOUNT ST. HELENS
INSTITUTE

Photo courtesy of Raina Lovrien

A Letter From MSHI's Executive Director

The past two years have blurred together for many, so we've merged our 2020 and 2021 annual reports. We recount the hardships and challenges as we look back, but we emerge from this whole... and a stronger organization thanks to you!

For all of us, March 2020 turned our lives upside down. MSHI scrambled to figure out what to do, how to react. We saw people turn to the outdoors. We saw teachers and parents struggling to meet the needs of students. So together, we - donors, staff, and volunteers - stepped up to meet the needs of folks during the pandemic, wherever they might be. We brought the volcano to thousands of students in their classrooms. We safely helped people connect with their public lands, breathe some fresh air, and perhaps heal a little bit from the trauma we've all been through.

There's no doubt that Mount St. Helens offers many lessons to us during these times. The volcano has built itself up after countless eruptions, renewing itself, different every time, but beautiful and magnificent nonetheless. Like the volcanic landscape, the Mount St. Helens Institute is resilient. Because of you, we look forward to a bright future where everyone can experience a sense of belonging on their public lands and be inspired by the volcano in our backyard.

Your friend,



Ray Yurkewycz



Our Mission:
Advancing understanding and stewardship of the Earth through science, education, and exploration of volcanic landscapes.



Exploration:
Building a safe and inclusive environment to introduce people of all skill levels to Mount St. Helens National Volcanic Monument and beyond.

Education:
Helping people of all ages gain an understanding of the natural processes and cultural heritage of the Pacific Northwest's volcanic landscapes.



Stewardship:
Connecting people and place by engaging, teaching, and helping everyone enjoy and appreciate the spectacular volcanic landscape.

Mount St. Helens Institute operates under a special use permit from the US Forest Service and is honored to work on the Traditional Cultural Property, ancestral and present day lands of the Cowlitz Indian Tribe and the Confederated Tribes and Bands of the Yakama Nation. Mount St. Helens Institute is an equal opportunity provider.

Bringing the Mountain to the Classroom

As other organizations shut down to wait things out, we turned to you to find solutions, and innovate new ways to bring the mountain into the classroom. As schools closed and kids left the classroom, we responded with Volcano Tuesdays - self-guided lessons and on-demand learning for youth everywhere.

As it became clear that online learning would continue to be an important element in the classroom, it was time to take things to the next level. Through your funding, we developed rich, online, STEM curriculum and interactive live virtual field trips.

Your gifts allowed students all over the nation to make observations, be curious and ask questions in the living laboratory that is Mount St. Helens.

Now, as we look forward to the return of in-person outdoor school, we have an online component that will prep students before they arrive, and bring Mount St. Helens to students who can't make the trip in person.



122
Virtual
Programs

2956
Students
Served

3047
Learning
Hours



"Students get an immersive learning adventure that inspires teamwork and levels the playing field for socioeconomic dynamics that teachers regularly have to compensate for. It's a unique and authentic science experience."

-6th grade science teacher

Fostering Stewardship for the Volcano

2020 and 2021 saw a huge influx of visitors to our public lands. Many of these visitors were exploring outdoor spaces for the first time or had little experience navigating the natural landscape. As more and more visitors came to Mount St. Helens, you helped our volunteers rise to the challenge!

Who were these visitors coming in record numbers? Locals looking to explore the volcano in their backyard, curious visitors who drove thousands of miles in their RVs, inquisitive volcano enthusiasts and families looking to spend time together in a rapidly changing world. Thanks to you, these visitors were greeted by smiling volunteers, trained to help them out and answer their questions.

Because of you, volunteers roamed the trails of the monument offering suggestions and best practices to new hikers. Thanks to you volunteers hung out near the visitor centers and talked geology, ecology, and cultural history with curious visitors. Through your support, volunteers climbed the mountain year-round, offering safety advice and assisting fellow climbers.

311
Total
Volunteers



5,844
Miles
Traveled

37,332
Visitors
Engaged



"As a volunteer, there are opportunities to meet and talk to people from all over the world. There is no place more beautiful to hang out than Mount St. Helens. I always go home feeling like I've made a difference."

-MSHI volunteer

Leading with Intention

59
Guided
Adventures



As more visitors were drawn to Mount St. Helens and outdoor exploration in general, we saw an increased interest in our outdoor guided adventures. After a brief hiatus in 2020 to work on new safety protocols and policies, we sprung back into action in 2021 with a banner year!



487
Total
Participants

More participants than ever flocked to the mountain to join us on a guided adventure. Some were looking to acquire basic mountaineering skills and knowledge, others wanted a safe environment as they stepped out of their comfort zone and into the heart of a volcano, and some people just love going on adventures with the Mount St. Helens Institute.

3,890
Miles
Hiked



Most importantly, we were able to share the lessons of Mount St. Helen's ecological response with our participants and revisit those lessons ourselves.

We are adaptable, we are resilient, and we are filled with a sense of hope of renewal.

"The guides were incredibly patient, informed, safe, and non-judgmental. They made the climb memorable! I would have had a much different experience had I made the climb myself, and I'm very glad I didn't!"

- Summit Climb participant

2020 & 2021 Partners and Supporters

A heartfelt thanks to the over 800 individuals and organizations whose support helped make our work possible. Staff and volunteers may be the on-the-ground force for much of the work, but the impact happens because of YOU. You've inspired us to remain resilient and look for new and innovative ways to serve during these challenging times. Because of you, we look towards a bright future full of possibilities.

Individuals

A

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Amazon Smile Foundation
American Association of University Women
Association for Women Geoscientists
Community Foundation for Southwest Washington
Cowlitz Tribal Fund
Edwards Mother Earth Foundation
Empowering Women + Girls
HB Fuller Company Foundation
Mocassin Lake Foundation
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Vancouver Brewfest Foundation
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Cowlitz Indian Tribe
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USGS Cascades Volcano Observatory
Discover Your Northwest
Cascade Forest Conservancy
Washington Department of Fish and Wildlife
Washington Trails Association

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Financial Summary

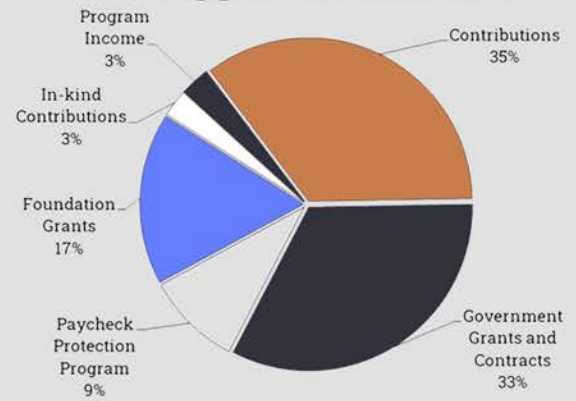
STATEMENT OF FINANCIAL POSITION

Assets	2020	2021
Cash & Cash Equivalents	\$369,253	\$464,190
Other Assets	\$80,190	\$62,589
Fixed Assets	\$8,001	\$4,800
	\$457,445	\$531,579
Liabilities		
Accounts Payable	\$58,792	\$33,702
Accrued Expenses	\$48,091	\$45,332
Deferred Revenue & Other	\$49,084	\$93,094
	\$155,967	\$172,128
Net Assets		
Unrestricted Funds	\$173,760	\$191,481
Donor Restricted Funds	\$130,718	\$167,969
	\$304,478	\$359,451
Total Liabilities & Net Assets	\$457,445	\$531,579

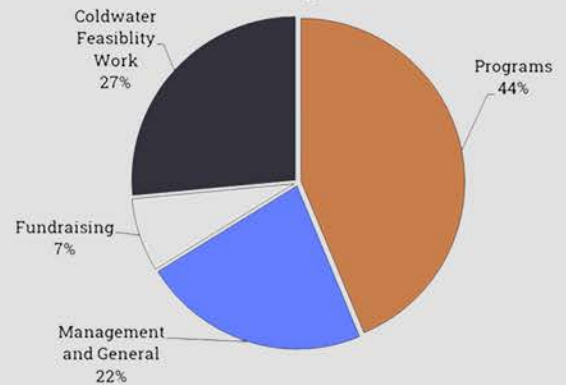
STATEMENT OF ACTIVITIES

Revenue	2020	2021
Contributions	\$426,899	\$271,399
Government Grants and Contracts	\$401,533	\$303,765
Paycheck Protection Program	\$115,105	\$0
Foundation Grants	\$206,768	\$174,750
In-kind Contributions	\$33,445	\$28,076
Program Income	\$34,932	\$182,339
Rental Income	\$0	\$21,791
Other Income	\$1,061	\$2,529
	\$1,219,743	\$984,648
Expenses		
Programs	\$483,456	\$493,422
Management and General	\$248,294	\$184,248
Fundraising	\$81,145	\$131,029
Coldwater Feasibility Work	\$292,702	\$116,375
	\$1,105,597	\$925,015
Change in Net Assets	\$114,147	\$59,573

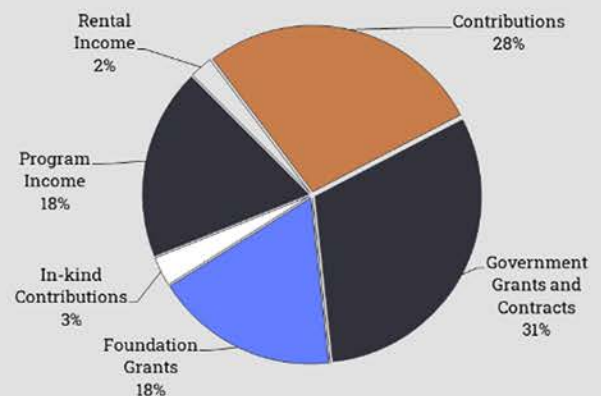
2020 Support and Revenue



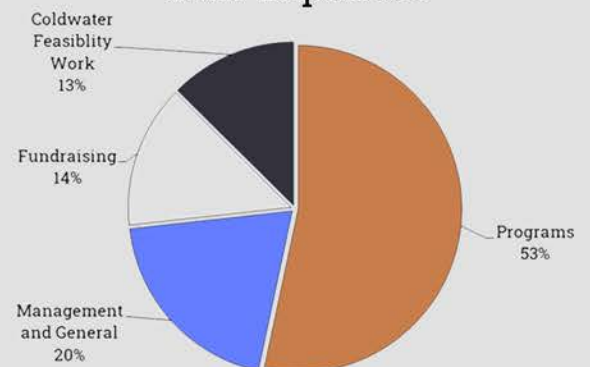
2020 Expenses



2021 Support and Revenue



2021 Expenses



Platinum
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2022

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MSHI is committed to accountability, transparency and excellence.